



\_INFRASTRUCTURE LOG

\_DAY 12: This is out of control. No one can get real-time answers. No one's collaborating. Web conferencing services are driving costs through the roof. Unmanaged public IM is a security nightmare. We need help.

\_Gil brought in a "collaboration accelerator." I said it looked more like a cannon. He said I had a small mind.

\_DAY 14: I've found a better way: IBM Lotus® Sametime® 7.5. It's not just IM and Web conferencing, it's an affordable platform for running the business in real time. It's encrypted. Has tons of features like VoIP and location awareness. And it works seamlessly with leading public IM networks. Everyone has real-time answers now.

\_Hey, we've even recovered most of our employees.

**Lotus**

Download the Lotus Sametime 7.5 demo at:  
[IBM.COM/TAKEBACKCONTROL/SAMETIME](http://IBM.COM/TAKEBACKCONTROL/SAMETIME)